



KING COUNTY
LIBRARY SYSTEM 
FOUNDATION

**2024
SPONSORSHIP
OPPORTUNITIES**



About Us

Our Mission

King County Library System Foundation promotes literacy, learning, and libraries by providing support beyond public funding for initiatives and resources that enable the King County Library System to better serve the needs of our community.

Who We Are

The King County Library System Foundation is a 501c3 non-profit that raises money to support programs, services, and innovations at the 50 KCLS libraries.

Since 1991, the Foundation has granted over \$20 million to empower communities and individuals, particularly those in underserved and vulnerable populations.

In 2024, we plan on funding \$1.6 million in grants to support the following priorities:

- Accessibility & Inclusion
- Library Innovation
- Literacy & Learning
- Social Services & Outreach

For more information, visit kclsfoundation.org

558,760

active library
card holders

79,417

people reached by
Mobile Outreach
annually

61,601

patrons attend virtual
programs annually

About KCLS

The King County Library System serves residents of King County in Washington state and is one of the busiest library systems in the US with 50 libraries as well as mobile outreach services.

Demographics of Our Audience

KCLS patrons and Foundation supporters are as diverse and far-reaching as our service area, over 2,300 square miles from Vashon to Skykomish and Shoreline to Federal Way.

- 49% have individual income of \$100,000 or higher
- Individuals between the ages of 30-49 comprise 30% of residents
- Age 50+ is roughly 32% of area population



KCLS Foundation Communications Reach

You will be gratefully acknowledged and recognized in front of our audience of library lovers, business leaders, and other community supporters.

- **60,000** email addresses per digital communication
- **3,000** printed invites
- **5,000+** views of Literary Lions Gala webpages
- **600+** views of Author Salon Series webpage
- **21,000** Facebook annual reach
- **5,000** Gratitude Report recipients
- **500+** audience members attending Literary Lions Gala
- **200+** audience members attending Author Salon Series

Literary Lions Gala

Event Recognition and Benefits | \$2,500-\$25,000

March 2, 2024

Featuring over 20 distinguished authors, including this year's Keynote Chris Bohjalian, this is an evening to remember! Readers, writers, library lovers, civic leaders and other community members will join together to raise essential funds for life changing library programs that enhance the lives of King County residents. Come celebrate the joy of reading and magic of libraries at the 30th anniversary of the Literary Lions Gala!



Inspire Match

\$25,000

<i>All First Edition, Best Seller, and Starred Review Benefits</i>	✓
10 Tickets (1 Table) with Premier event seating at Literary Lions Gala	✓
Exclusive recognition as an Inspiration Fund Supporter	✓
Dedicated social media posts pre, during, & post gala	✓
Link to your website included in our event thank you/follow up email	✓
Dedicated appreciation and company update in 1 quarterly newsletter	✓

First Edition

\$15,000

<i>All Bestseller and Starred Review Benefits</i>	✓
10 Tickets (1 Table) with Premier event seating at Literary Lions Gala	✓
Full page ad in printed gala program	✓
Logo featured on complimentary gala book bags	✓
2 Signed copies of Keynote's latest release	✓
1 Hotel room + valet parking for the night of the gala	✓
Opportunity to host an informational or interactive booth at gala	✓
Opportunity to include offer/swag to drive gala guests to your business	✓
Company listed in annual Gratitude Report	✓
Included on "Our Partners" webpage with your hyperlinked logo	✓

Best Seller

\$10,000

All Starred Review Benefits

10 Tickets (1 Table) with Premier event seating at Literary Lions Gala

Half page ad in printed gala program

Option to have Literary Lion author be seated at your table

Included on "Our Partners" webpage with your company name and hyperlinked logo under Sponsors heading



Starred Review

\$5,000

6 Tickets at Literary Lions Gala

Logo and link featured on Gala event websites and promotions

Logo featured on gala digital invitations

Quarter page ad in printed gala program

Logo displayed at live gala program

Verbal thank you during Gala program

Dedicated social media post pre gala

Company listed in annual Gratitude Report



Book Club Selection

\$2,500

4 Tickets at Literary Lions Gala

Name and link featured on Gala event websites

Name featured on gala digital invitations

Group social media post

Listed in printed gala program

Name listed at live gala program

Company listed in annual Gratitude Report





Empowerment Partner

Annual Partnership Recognition and Benefits | \$40,000

This partnership offers year-round benefits and sponsor recognition as a dedicated supporter of the KCLS Foundation mission via Foundation communications and acknowledgement at events. Our Empowerment Partners provide crucial support for our community library led programs and services that are enjoyed by nearly 1.6 million patrons a year.

Event Recognition at Literary Lions Gala and Author Salons

- Logo and link featured on event websites and promotions
- Logo featured on gala print invitations
- Note from company leader in printed gala program, 1st page
- Full page ad in printed gala program
- Logo displayed during live gala program
- Logo featured on complimentary gala book bags
- Link to your website included in our gala event thank you/ follow up email
- Verbal thank you at all event programs

In Person Event Benefits

- 1 table (10 Tickets) with prominent event seating at Literary Lions Gala
- 2 tickets to 3 Author Salons of your choice
- Option to have featured author be seated at your table at both Gala and Author Salons
- Signed copies of Keynote's latest release for each of your guests
- 1 hotel room + valet parking for the night of the gala
- Opportunity to host an informational or interactive booth at gala
- Opportunity to include promotional offer/swag to drive event guests to your business

Foundation Communications Recognition

- Company highlighted in annual Gratitude Report
- Dedicated appreciation and company update in 1 quarterly newsletter
- Highlighted on "Our Partners" webpage with your hyperlinked logo
- Dedicated social media spotlights 4 times a year

Other Benefits

- Volunteer and outreach opportunities for your employees
- Invites to VIP pre-reception for KCLS Author Voices and other donor events



Author Salon Series Sponsor

Event Recognition and Benefits | \$8,000

Author Salon Sponsors express their support of the literary arts and library programs by providing sponsorship for the KCLSF Author Salon Series. Our 6 Author Salons are intentionally small affairs scheduled throughout the year, featuring well known authors discussing their books, writing process, and other details of their experience at unique venues. Dinner, wine, and a copy of the author's book are provided to all attendees. Audience range from 20-40 attendees.

Event Recognition

- Logo and link featured on Author Salon event websites and promotions
- Verbal thank you at all Author Salons

In Person Event Benefits

- 2 tickets to Author Salons of your choice
- Option to have featured author be seated at your table

Foundation Communications Recognition

- Company listed in annual Gratitude Report
- Included on "Our Partners" webpage with your hyperlinked logo
- Dedicated social media spotlight 1x a year



Sponsor Commitment Form

Thank you for your support! Please complete the information on this form or online at kclsfoundation.org/sponsor and return with your payment before **December 1, 2023** in order to receive all recognition benefits.

Sponsorship Level

- | | |
|---|--|
| <input type="checkbox"/> Empowerment Partner \$40,000 | <input type="checkbox"/> Author Salon Series Sponsor \$8,000 |
| <input type="checkbox"/> Gala Inspire Match \$25,000 | <input type="checkbox"/> Gala Starred Review \$5,000 |
| <input type="checkbox"/> Gala First Edition \$15,000 | <input type="checkbox"/> Gala Book Club Selection \$2,500 |
| <input type="checkbox"/> Gala Best Seller \$10,000 | |

Company/Organization Name (exactly as you would like it recognized):

Mailing Address: _____

Website: _____

Contact Name: _____

Role at Company/Title: _____

Email: _____

Phone: _____

Social Media: _____

Description of Business/Organization (book publishers, law firm, bank, etc.):

Payment Method:

- Check payable to:
King County Library System Foundation
- Credit card
- EFT

Please return form & payment to:

Karine Roettgers

Corporate Engagement & Events Specialist

425.369.3290 | [kroettgers@kclsfoundation.org](mailto: kroettgers@kclsfoundation.org)

KCLS Foundation

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